

BUBBA'S Q



Boneless Original BBQ
Tray



Boneless Honey BBQ
Tray



Boneless Original BBQ
Pouch



Boneless Honey BBQ
Pouch

WHY?

Bubba's Q Boneless Baby Back ribs are ready to heat + eat, plus you can cut them with only a fork and knife! Easy to prepare and even easier to enjoy.



100%
Edible



National
Exposure



Versatile
Product



Customer
Favorite



Easy
Preparation



Year-Round
Convenience



DISTRIBUTION & PRICING

OUR RECIPE FOR SUCCESS

MARKET SUPPORT

- Market Research + Analysis
- Food Photography
- Digital Design Services
- POS Material Available to Help Support Items in Store

RETAIL PROGRAMS

- Merchandising
- Meat + Seafood Case Displays
- Product Development
- Package Design + Branding
- POS Design + Print Services

PROMOTIONAL SUPPORT

- Slotting
- Digital
- Weekly Promotions
- Delivered Prices- First Receiver
- Appearances by Al "Bubba" Baker
- IRC's and Bounce-Back Coupons
- Win Free Ribs and BBQ Kit across all store locations

Bubba's Boneless Ribs	Item #	SZ	UOM	PK	UPC
Original BBQ Sauce (Tray)	70067	18	OZ	6	658533700678
Honey BBQ Sauce (Tray)	70065	18	OZ	6	658533700654
Original BBQ Sauce (Pouch)	70053	18	OZ	10	658533700470
Honey BBQ Sauce (Pouch)	70064	18	OZ	10	658533700547

Palletization — 120 Cases (1,200 LBS) **TI/Hi** — 20/6 (20 Cases/Layer, 6 High)

PRESS:

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CONTACT:

