



We are proud to introduce **Rastelli Butcher Shop Craft Burgers**. All of our Craft Burgers are handmade in the USA, always freshly frozen, and include no preservatives or artificial ingredients. We are the only frozen burgers offering you convenience with the superior taste and quality of butcher shop **beef, turkey, and seafood**.

100% AMERICAN BLACK ANGUS BEEF



USDA Upper 2/3 Choice
80% Lean Burgers / 20% Fat
Born, Raised and Butchered in the USA
Gluten Free

ALL NATURAL TURKEY BREAST



USDA Upper 2/3 Choice
80% Lean Burgers / 20% Fat
Born, Raised and Butchered in the USA
Gluten Free

CERTIFIED ORGANIC GRASS FED BEEF



100% Authentic Grass-Fed Beef
Raised on USDA-Certified Organic pastures
Born, Raised and Butchered in the USA
Gluten Free

ANGUS BEEF CHUCK & SHORT RIB



USDA Upper 2/3 Choice
Combines Fresh Ground Short Rib with Chuck & Sirloin
Born, Raised and Butchered in the USA
Gluten Free

PREMIUM ATLANTIC SALMON



Marine Raised in Open Waters
Good Source of Omega-3s
All Natural Salmon
Less fat and sodium than traditional burgers

BLENDED BEEF



60% Beef / 40% Mushrooms
200 Gallons of Water Saved
1,600% Less Land Required
40% Less Saturated Fat
37% Less Energy Consumption

DISTRIBUTION & PRICING

OUR RECIPE FOR SUCCESS

MARKET SUPPORT

- Market Research + Analysis
- Food Photography
- Digital Design Services

RETAIL PROGRAMS

- Merchandising
- Meat + Seafood Case Displays
- Product Development
- Package Design + Branding
- POS Design + Print Services

PROMOTIONAL SUPPORT

- Slotting
- Digital
- Weekly Promotions
- Delivered Prices - First Receiver
- IRC's and Bounce - Back Coupons
- Free Burgers for a Year Contest + Grill Kit

Our Craft Burgers:	Item #	PK	SZ	UOM	UPC
Black Angus Beef	13355	10	5.3	OZ	658533133551
Black Angus Short Rib	13354	10	5.3	OZ	658533133544
Organic Grass-Fed Beef	13358	10	5.3	OZ	658533133582
All Natural Turkey Breast	13357	10	5.3	OZ	658533133575
Premium Atlantic Salmon	13356	10	5.3	OZ	658533133568

Palletization — 54 Cases (540 LBS) **TI/High** — 5x7 (5 Cases/Layer, 7 High)



Ultimate Tailgate Promotions



Promotional Cookouts + Events

For questions or sales support, please contact the representative below.

