

# RASTELLI'S

EST. 1976



We are proud to introduce **Rastelli's Premium Grinds**. With a growing demand for quality meats free of additives, Rastelli's decided it was time to bring the best Organic and Anti-biotic Free meats to the market. Our new Rastelli Grinds line comes from the Rastelli family's 40+ year heritage in high quality meats and seafoods. In 1976 we opened our first butcher shop, called the Meat Stop, in southern New Jersey. Our business quickly grew to eight locations, and today we are a leader in fresh meats and seafoods. We supply consumers, retail grocers and the finest restaurants in the USA & internationally.

- ☒ NO ANTIBIOTICS
- ☒ HUMANELY RAISED
- ☒ FED AN ALL VEGETARIAN DIET
- ☒ NO ADDED HORMONES



# DISTRIBUTION & PRICING

Grinds:	Item #	PK	SZ	UOM	UPC
85/15 Grass Fed Ground Beef	17773	12	1	LB	658533177739
80/20 Wagyu Kobe Ground Beef	17776	12	1	LB	658533177760
Organic Premium Ground Chicken	17770	12	1	LB	658533177708
Organic Premium Ground Turkey	17772	12	1	LB	658533177722
Organic Premium Ground Pork	17771	12	1	LB	658533177715
Premium Ground Beef + Mushroom Blend	16300	12	1	LB	658533163008

**Palletization** — 120 Cases (1,440 LBS)

**TI/HI** — 10/12 (10 Cases/Layer, 12 High)

*For questions or sales support, please contact the representative below.*



## OUR RECIPE FOR SUCCESS

### MARKET SUPPORT

- Market Research + Analysis
- Food Photography
- Digital Design Services
- Package Design + Branding

### RETAIL PROGRAMS

- Merchandising
- Meat + Seafood Case Displays
- Product Development
- POS Design + Print Services

### PROMOTIONAL SUPPORT

- Digital
- Weekly Promotions
- Delivered Prices - First Receiver
- IRC's and Bounce - Back Coupons