



Yearning for the highest quality, purest and most delicious jerky ever, we set out on a mission for greatness. It took countless hours of experimenting with different cuts + flavors, but finally, we did it. We apologize in advance for shocking your senses and rendering all other jerky unpalatable.

100% FILET MIGNON JERKY



ORIGINAL



MEMPHIS BBQ



TERIYAKI

GRASS FED BEEF JERKY



ORIGINAL



MEMPHIS BBQ



TERIYAKI



INNOVATIVE CULINARY FLAVORS



NO ADDED NITRATES



MADE IN THE USA



MILLENNIAL BRAND DEMOGRAPHICS



NO ARTIFICIAL INGREDIENTS



NO PRESERVATIVES





OUR RECIPE FOR SUCCESS

MARKET SUPPORT

- Market Research + Analysis
- Food Photography
- Digital Design Services

RETAIL PROGRAMS

- Merchandising
- Meat + Seafood Case Displays
- Product Development
- Package Design + Branding
- POS Design + Print Services

PROMOTIONAL SUPPORT

- Slotting
- Digital
- Weekly Promotions
- Delivered Prices - First Receiver
- IRC's and Bounce - Back Coupons

Products:	Item #	PK	SZ	UOM	UPC
Original Filet Mignon Jerky	00500	12	2	OZ	851045005006
Memphis BBQ Filet Mignon Jerky	00502	12	2	OZ	851045005020
Teriyaki Filet Mignon Jerky	00512	12	2	OZ	851045005129
Grass-Fed Original Jerky	00536	8	2.25	OZ	851045005365
Grass-Fed Memphis BBQ Jerky	00537	8	2.25	OZ	851045005372
Grass-Fed Teriyaki Jerky	00538	8	2.25	OZ	851045005389

Towers:	Item #	Description:
Filet Mignon Jerky Display Tower	TJ1012	24 Original, 24 Teriyaki, 12 Memphis BBQ
Grass-Fed Jerky Display Tower	TJ4010	16 Original, 16 Teriyaki, 8 Memphis BBQ

PRESS:



The Miami Herald
The New York Times

Men'sHealth

REAL SIMPLE



For questions or sales support, please contact the representative below.



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