



**YOUR VIRTUAL BUSINESS,
VIRTUALLY HASSLE-FREE.**

Smart eCommerce

Rastelli Foods Group is a leader in online food retail. Our experience and knowledge are the keys our clients and corporate partners have used to unlock the vast potential and quick growth in this expanding industry.

RASTELLI
FOODS GROUP



Incredible Results.

Our team's commitment to health and safety precautions has been unwavering. We pride ourselves on our ability to adapt to adverse conditions in the marketplace. The pandemic is a case in point. Throughout this trying time, we continue to deliver for our customers, with a fulfillment rate of 99.8%.

As for year-over-year growth, the company went from 480,000 pounds of protein in 2016 to 5.5 million pounds in 2021.

OUR ECOMMERCE EXPERTISE HELPS YOU EXCEL IN THE MARKETPLACE.

Let Rastelli Foods Group do all the hard work involved in e-tailing premium meats. We'll take care of the selection, processing, safety and quality control, packaging, labeling, and shipping so you'll be free to concentrate on growing your business and profits.

Leverage our resources for all your private label needs:

- We own and operate two state-of-the-art facilities, including an east coast direct-to-consumer fulfillment center
- We integrate with your ecommerce platform, then utilize our custom fulfillment capabilities for your products
- In-house dry ice manufacturing is safer and lowers your costs
- Label and packaging support are always available
- 300+ products to choose from
- Multiple cooler options are available, including recyclable and biodegradable



**RESPONSIBILITY. TRUST.
PARTNERSHIP. QUALITY.**

At Rastelli, family is everything, and we've been a family-run business since 1976. We may have started small—in a one-room butcher shop—but since then we've grown to be an industry leading corporation supplying the finest hotels, restaurants, institutions, and retail markets with the highest quality food products and service. Rastelli is also the #1 food vendor on QVC.



YOUR ONE-STOP ECOMMERCE SOLUTION.

Our vertical integration ensures quality and safety. We take ownership of the entire production process, hand trimming, processing, and packing in our state-of-the-art facilities. Through direct ownership or proprietary partnerships, we select only the finest products for our customers and carefully monitor quality throughout all the steps needed to fulfill orders.

We require ongoing training up to SQF (Safe Quality Food) Level 3, the highest level of food safety certification available, for all our team members. We also have strict sanitizing procedures in place for both the foods processed and the equipment used, so food safety is guaranteed.





SUSTAINABILITY IN ALL AREAS.

Rastelli has set goals to increase our sustainability and reduce our carbon footprint across several aspects of our business. We're especially proud of our changeover to more eco-friendly packaging.



We're in the process of moving from foam shipping coolers to 100% biodegradable coolers in 2021. We currently ship 26K orders per week in foam coolers, and plan to reduce this usage by 100% in 2021.



In 2020, we moved to a thin 10K OTR film for our seafood, which is more biodegradable. We also initiated a grinding cardboard box program which reduces landfill footprint and the amount of waste pickups.



FOOD YOU CAN BE PROUD TO SELL.

Rastelli has traveled the world to find the best partners for each of our different sourcing needs. We consider these relationships true partnerships. We're invested in their well-being as they are in ours. We have proprietary relationships with all our ranchers, farmers, and aquaculturists, who take seriously the responsibilities of humane and sustainable food production.

With more than 300 items available, we're sure you'll find exactly what you're looking for. Each category of protein gives you a wide range of choices, all of the highest quality and antibiotic-free.

But if you don't see what you need, we will do our best to accommodate your special requests. We'll work with you so you'll have the choices that will align strategically with your brand.



BEEF



Our Black Angus cattle are raised in the midwestern plains, pastured in large open fields, and fed a 100% vegetarian diet. They're corn-finished for 120 days, which creates fantastic marbling and tender, flavorful beef.

Our organic beef is 100% grass-fed and finished.

Domestic Antibiotic-Free Beef

ITEM #	DESCRIPTION	PACK SIZE
RF600100	BEEF SIRLOIN FOR STROGANOFF	10 OZ BRICK
RF600101	BEEF SIRLOIN STEAKS (BASEBALL)	2/6 OZ PORTIONS
RF600102	BEEF SIRLOIN STEAKS (BASEBALL), GARLIC RUB	2/6 OZ PORTIONS
RF600103	GROUND BEEF 85/15	10 OZ BRICK
RF600104	GROUND BEEF 85/15	10 LB PILLOW
RF600105	GROUND BEEF PATTY SHORT RIB SMASHED	2/6 OZ PORTIONS
RF600106	TENDERLOIN STEAK BACON WRAP	2/8 OZ PORTIONS
RF600107	GROUND MEATLOAF MIX (BEEF AND PORK)	10 OZ BRICK
RF600108	BEEF PULLED FULLY COOKED, SEASONED	5 LB PILLOW
RF600109	BEEF CUBES FULLY COOKED, SEASONED	5 LB PILLOW
RF600110	BEEF STRIP STEAK, E/E, CHOICE	2/10 OZ PORTIONS
RF600111	BEEF RIBEYE STEAK, CHOICE	2/10 OZ PORTIONS



Grass-Fed, Antibiotic-Free Beef

ITEM #	DESCRIPTION	PACK SIZE
RF600112	BEEF STRIP STEAK, E/E	2/10 OZ PORTIONS
RF600113	BEEF RIBEYE STEAK	2/10 OZ PORTIONS
RF600114	BEEF SIRLOIN FOR STROGANOFF	10 OZ BRICK
RF600115	BEEF SIRLOIN STEAKS (BASEBALL)	2/6 OZ PORTIONS
RF600116	GROUND BEEF 85/15	10 OZ BRICK
RF600117	GROUND BEEF 85/15, BULK	10 LB PILLOW



Organic Beef



ITEM #	DESCRIPTION	PACK SIZE
RF600118	BEEF SIRLOIN FOR STROGANOFF	10 OZ BRICK
RF600119	BEEF STRIP STEAKS BNLS, E/E	2/7 OZ
RF600120	BEEF TENDERLOIN STEAKS, E/E	2/5 OZ
RF600121	BEEF RIBEYE STEAKS, E/E	2/7 OZ
RF600122	GROUND BEEF 85/15 ORGANIC	10 OZ BRICK
RF600123	GROUND MEATLOAF MIX (BEEF AND PORK)	10 OZ BRICK



POULTRY



Our chickens come from the Shenandoah Valley where they're fed an all-vegetarian, GMO-free blend of corn and soybean meal. They're raised with the highest standards as certified by the Human & Global Animal Partnership.

Our turkey is raised on American Humane Association-certified family farms in North Carolina, which has a long, rich tradition of poultry farming.

Antibiotic-Free Chicken

ITEM #	DESCRIPTION	PACK SIZE
RF600124	CHICKEN BREAST BNLS/SKLS	2/6 OZ PORTIONS
RF600125	CHICKEN DRUMSTICKS	4/5 OZ
RF600126	CHICKEN THIGH BNLS/SKLS	2/5 OZ PORTIONS
RF600127	CHICKEN WINGS	16 EA/20 OZ
RF600128	GROUND CHICKEN 20/80, LIGHT/DARK	10 OZ BRICK
RF600129	CHICKEN BREAST STRIPS	1/10 OZ PORTIONS
RF600130	CHICKEN BREAST BNLS/SKLS, LEMON PEPPER	2/6 OZ PORTIONS
RF600131	CHICKEN THIGH BNLS/SKLS, DICED, BULK	5 LB PILLOW
RF600132	CHICKEN PULLED, FULLY COOKED	5 LB PILLOW
RF600133	CHICKEN PULLED, FULLY COOKED	1/10 OZ PORTIONS
RF600134	CHICKEN GRILLED, SLICED STRIPS	5 LB PILLOW



Organic Chicken



ITEM #	DESCRIPTION	PACK SIZE
RF600135	CHICKEN BREAST BNLS/SKLS	2/6 OZ PORTIONS
RF600136	CHICKEN BREAST BNLS, SKIN-ON	2/6 OZ PORTIONS
RF600137	GROUND CHICKEN 20/80, LIGHT/DARK	10 OZ BRICK
RF600138	CHICKEN THIGH BNLS/SKLS	2/5 OZ PORTIONS
RF600139	CHICKEN WINGS	16 EA/20 OZ
RF600140	CHICKEN DRUMSTICKS	4/5 OZ
RF600141	CHICKEN BREAST STRIPS	1/10 OZ PORTIONS
RF600142	CHICKEN BREAST BNLS/SKLS, FULLY COOKED	2/4 OZ PORTIONS
RF600143	CHICKEN PULLED	1/10 OZ PORTIONS
RF600144	CHICKEN MEATBALLS	12 OZ PORTIONS



Antibiotic-Free Turkey

ITEM #	DESCRIPTION	PACK SIZE
RF600145	GROUND TURKEY 20/80, LIGHT/DARK	10 OZ BRICK
RF600146	GROUND TURKEY 20/80, LIGHT/DARK, BULK	10 OZ PILLOW

Organic Turkey



ITEM #	DESCRIPTION	PACK SIZE
RF600147	GROUND TURKEY 20/80, LIGHT/DARK	10 OZ BRICK



PORK & LAMB



Our chef-coveted Heritage breed hogs are raised in open-pasture farms in eastern Pennsylvania. Like all stock we source, our pork is raised without any antibiotics, hormones or steroids, and our farming partners employ the strictest standards in animal welfare.

Our lambs are humanely raised in lush pastures in Western Australia. They are completely free-range, 100% grass-fed, and with no antibiotics, steroids, hormones or genetically modified food.

Antibiotic-Free Pork

ITEM #	DESCRIPTION	PACK SIZE
RF600148	PORK BLADE STEAK	2/6 OZ PORTIONS
RF600149	PORK CHOPS BNLS	2/6 OZ PORTIONS
RF600150	GROUND PORK	10 OZ BRICK
RF600151	PORK STROGANOFF	10 OZ BRICK
RF600152	PORK PULLED BNLS, FULLY COOKED	10 OZ
RF600153	PORK BABY BACK RIBS BNLS, SAUCED	MULTIPLE SIZES AVAIL.
RF600154	PORK BABY BACK RIBS BNLS, KICKIN HOT, COOKED	16 OZ
RF600155	PORK PULLED, FULLY COOKED	10 OZ
RF600156	PORK BACON SLICED, 14/18 CT, UNCURED	12 OZ



Organic Pork



ITEM #	DESCRIPTION	PACK SIZE
RF600157	PORK CHOPS BNLS	2/6 OZ PORTIONS
RF600158	GROUND PORK	10 OZ BRICK
RF600159	PORK BLADE STEAK	2/6 OZ PORTIONS
RF600160	PORK PULLED, BNLS, FULLY COOKED	10 OZ
RF600161	PORK STRIPS	10 OZ



Antibiotic-Free Lamb

ITEM #	DESCRIPTION	PACK SIZE
RF600162	GROUND LAMB	10 OZ BRICK
RF600163	GROUND LAMB BULK	4/10 LB

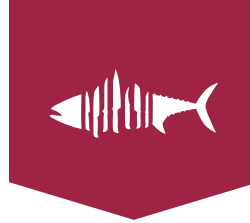
Organic Lamb



ITEM #	DESCRIPTION	PACK SIZE
RF600164	GROUND LAMB	10 OZ BRICK



SEAFOOD



All our seafood is wild caught or raised-in-the-wild, using certified sustainable practices that ensure good stewardship of both the animal and their natural habitats.

Shrimp & Shellfish

ITEM #	DESCRIPTION	PACK SIZE
RF600165	BREADED BUTTERLY SHRIMP, U/15 CT	4/3 LB
RF600166	CALAMARI, T & T, 5-8"	6/2.5 LB
RF600167	COCONUT BREADED BUTTERLY SHRIMP, U/15 CT	4/3 LB
RF600168	COCONUT BREADED BUTTERLY SHRIMP, 16/20 CT	4/3 LB
RF600169	COCONUT BREADED BUTTERLY SHRIMP, 21/25 CT	4/3 LB
RF600170	CRAB CAKE, 1 OZ	40/3 LB
RF600171	EBI FRY SHRIMP, U/12 CT	10 PC/10 TRAY
RF600172	EBI FRY SHRIMP, 21/25 CT	12 PC/24 TRAY
RF600173	SEAFOOD MIX	4/5 LB
RF600174	SEAWEED SALAD	4/4 LB
RF600175	SHRIMP CAKES, 3 OZ	1/10 LB
RF600176	SHRIMP TORTILLAS, 21/25 CT	4/3 LB
RF600177	SOFTSHELL CRABS, HOTEL	6/18 CT
RF600178	SOFTSHELL CRABS, JUMBO	6/12 CT
RF600179	SOFTSHELL CRABS, WHALES	6/9 CT



Clams, Mussels, & Oysters

ITEM #	DESCRIPTION	PACK SIZE
RF600180	BLUE POINT LIVE OYSTERS	1/100 CT
RF600181	BREADED OYSTERS, 25/35 CT	5/2 LB
RF600182	COOKED CLAMS, 17-25 CT	10/1 LB
RF600183	COOKED MUSSELS, 18-28 CT	10/1 LB
RF600184	GOLD BAND OYSTERS	1/100 CT
RF600185	GREAT JERSEY LIVE OYSTERS	1/100 CT
RF600186	ICY BLUE PEI MUSSELS, FRESH	1/10 LB
RF600187	LITTLE NECK CLAMS, FARMED	1/100 CT
RF600188	LITTLE NECK CLAMS, FARMED	1/250 CT
RF600189	LITTLE NECK CLAMS, FARMED	1/500 LB
RF600190	LITTLE NECK CLAMS, RAW	1/100 CT
RF600191	LITTLE NECK CLAMS, RAW	1/250 CT
RF600192	LITTLE NECK CLAMS, RAW	1/500 LB
RF600193	TOP NECK CLAMS, RAW	1/100 CT
RF600194	TOP NECK CLAMS, RAW	1/250 CT
RF600195	LIVE CULTIVATED MAINE MUSSELS, FRESH	1/10 LB
RF600196	LIVE CULTIVATED PEI MUSSELS, FRESH	1/10 LB
RF600197	SHUCKED OYSTERS, 130-150 CT	1/1 GAL
RF600198	SHUCKED SELECT OYSTERS, RAW, 20 CT	12 PT
RF600199	SHUCKED SELECT OYSTERS, RAW, UNDER 220 CT	1/1 GAL
RF600200	SHUCKED WEST COAST COLOSSAL OYSTERS	11/2 GAL



Portioned Cuts

ITEM #	DESCRIPTION	PACK SIZE
RF600201	ATLANTIC SALMON, B/S, 6 OZ	1/10 LB
RF600202	ATLANTIC SALMON FILLET, S-ON, SLEEVED, 2/3 LB	1/10 LB
RF600203	ATLANTIC SALMON FILLET, S-ON, UNSLEEVED, 2/3 LB	1/10 LB
RF600204	CHILEAN SEA BASS, IQF, 6 OZ	1/10 LB
RF600205	CHILEAN SEA BASS, IQF, 8 OZ	1/10 LB
RF600206	FAROE ISLAND SALMON, B/S, 8 OZ	1/5 LB
RF600207	FAROE ISLAND SALMON FILLET, S-ON, 4/5 LB	1/10 LB
RF600208	FLOUNDER FILLET, IQF, 4 OZ	1/10 LB
RF600209	FLOUNDER FILLET, IQF, 5-8 OZ	1/10 LB
RF600210	FLOUNDER FILLET, IQF, 3-6 OZ	1/10 LB
RF600211	FLUKE FILLET, SKINLESS, 4-6 OZ	1/10 LB
RF600212	FLUKE FILLET, SKINLESS, 6-8 OZ	1/10 LB
RF600213	FRESH MAHI MAHI FILLET, B/S, 5-7 LB	1/10 LB
RF600214	FRESH MAHI MAHI FILLET, B/S-ON, 5-7 LB	1/10 LB
RF600215	FRESH MAHI MAHI, S-OFF, 8 OZ	1/10 LB
RF600216	FRESH MAHI MAHI, S-OFF, 10 OZ	1/10 LB
RF600217	HALIBUT FILLET, S-ON	1/10 LB
RF600218	MAHI MAHI FILLET, 4 OZ	1/10 LB
RF600220	MAHI MAHI FILLET, 6 OZ	1/10 LB
RF600221	MAHI MAHI FILLET, 8 OZ	1/10 LB
RF600222	MAHI MAHI, IVP, 4 OZ	1/10 LB



Portioned Cuts (cont.)

ITEM #	DESCRIPTION	PACK SIZE
RF600223	MAHI MAHI, IVP, 6 OZ	1/10 LB
RF600224	MAHI MAHI, IVP, 8 OZ	1/10 LB
RF600225	MAHI MAHI STRIPS, 2 OZ	1/10 LB
RF600226	SNAPPER OPAKAPAKA FILLET, IVP, 6-8 OZ	1/10 LB
RF600227	WHOLE BRONZINO, 1-1.25, MEDIUM	1/10 LB
RF600228	YELLOWFIN TUNA LOIN, BONELESS, 5-8 OZ	1/15 LB
RF600229	YELLOWFIN TUNA STEAK, BONELESS, 4 OZ	1/10 LB
RF600230	YELLOWFIN TUNA STEAK, BONELESS, 6 OZ	1/10 LB
RF600231	YELLOWFIN TUNA STEAK, BONELESS, 8 OZ	1/10 LB
RF600232	YELLOWFIN TUNA STEAK, BONELESS, 10 OZ	1/10 LB

Value-Added

ITEM #	DESCRIPTION	PACK SIZE
RF600234	SALMON BURGERS	55/2 OZ
RF600235	SALMON BURGERS	55/3 OZ
RF600236	SALMON BURGERS	55/5 OZ
RF600237	SALMON BURGERS	55/6 OZ
RF600238	SHRIMP SKEWERS, 8/12 CT	4 BAGS, 8 PER BAG
RF600239	SHRIMP SKEWERS, 16/20 CT	4 BAGS, 8 PER BAG



ADDITIONAL OPTIONS

Sausage Products

ITEM #	DESCRIPTION	PACK SIZE
RF600240	PORK CHORIZO, ABF	8 OZ BRICK
RF600241	PORK SWEET ITALIAN, ABF, BULK	8 OZ BRICK
RF600242	PORK SWEET ITALIAN LINKS, ABF	2/4 OZ
RF600243	PORK ANDOUILLE WHEEL, ABF	2/5 OZ
RF600244	PORK SWEET ITALIAN, ORGANIC, BULK	8 OZ BRICK
RF600245	PORK SWEET ITALIAN LINKS, ORGANIC	8 OZ LINK
RF600246	PORK CHORIZO LINKS, ORGANIC	8 OZ LINK
RF600247	PORK ANDOUILLE, FULLY COOKED, SLICED, ABF	2 LB
RF600248	PORK SAUSAGE, FULLY COOKED, ABF	5 LB
RF600249	BEEF MEATBALLS, FULLY COOKED, ABF	5 LB



Specialty Meats

ITEM #	DESCRIPTION	PACK SIZE
RF600250	PORK PANCETTA, DICED, NITRATE FREE	3 OZ
RF600251	PORK PORCIUTTIO, SLICED, NITRATE FREE	3 OZ
RF600252	PORK PANCETTA, DICED, UNCURED	5 LB PILLOW

Sous Vide Items

ITEM #	DESCRIPTION	PACK SIZE
RF600253	4 OZ CHICKEN BREAST, COOKED, ABF	BULK
RF600254	4 OZ CHICKEN BREAST, COOKED, ABF	SINGLE PK
RF600255	4 OZ PORK CHOP, COOKED, ABF	BULK
RF600256	4 OZ PORK CHOP, COOKED, ABF	SINGLE PK
RF600257	4 OZ SIRLOIN TOP BUTTS, COOKED, ABF	BULK
RF600258	4 OZ SIRLOIN TOP BUTTS, COOKED, ABF	SINGLE PK
RF600259	4 LB PORK CUSHION, COOKED, ABF	BULK
RF600260	1 LB PORK CUSHION, COOKED, ABF	SINGLE PK
RF600261	4 LB TURKEY BREASTS, DICED, COOKED, ABF	BULK
RF600262	1 LB TURKEY BREASTS, DICED, COOKED, ABF	SINGLE PK
RF600263	BACON WRAPPED CHICKEN BREAST, RAW, ABF	1 PC PK
RF600264	CHICKEN THIGHS, DICED, ABF	BULK
RF600265	MEATBALLS, ABF	0.75 OZ, 30 LB CS, 6/5 LB
RF600266	ORIGINAL SOUTHERN BREADED CHICKEN BREAST, ABF	40 PCS, 4.5 OZ, 11.25 CS
RF600267	SWEDISH MEATBALL (BEEF AND PORK), ABF	30 LB CS, 6/5 LB
RF600268	BLACK ANGUS (FROM URUGUAY)	2/5 OZ PORTIONS
RF600269	5 OZ CHICKEN BREAST, COOKED/GRILLED, ORGANIC	BULK
RF600270	ITALIAN SAUSAGE 3/4-1", SLICED, COOKED	5 LB BULK, 30 LB. CASE
RF600271	CHICKEN WINGS, SOUS VIDE, ABF	ED DEVELOPING SPEC
RF600272	BNLS RIBS, DRY RUBBED, MEMPHIS STYLE, ABF	BULK



PACKAGING OPTIONS

The finest quality foods deserve to have their freshness and flavor displayed in the best light. We give you choices that preserve the freshness and safety of our meats and seafood while providing a number of options in packaging.

Multiple Film Options



Skin-Packed Trays



Ovenable Cooking Pouches & Bags



SEALED FOR FRESHNESS. PACKAGED TO ENTICE.

Clear Bags



Boxed Items



“

Rastelli consolidated our protein sourcing to make our team and menu planning more efficient and cost-effective, while delivering the quality, freshness and transparency that our customers expect from us.”

- Tom B., National Protein Buyer



FEATURED CASE STUDY: A MAJOR MEAL KIT COMPANY

A growing trend in gourmet meal preparation at home has been kits filled with all the necessary ingredients. The “chef” follows directions to put the meal together, cook, and serve. But successful family meals require more than some instructions and a checklist of foods. Without top quality meats, a wide selection, proper packaging, and guaranteed fresh delivery, buyer expectations can be dashed—along with your hopes for repeat customers and future purchases.

Their needs were our strengths.

This major meal kit company provides chef-inspired meals for the home cook, using recipes and ingredients for all diets and preferences. They came to Rastelli knowing that reliability and quality issues could make or break their business, and so needed a vertically integrated, one-stop shop that would exceed their strict requirements.

To provide a seamless order/shipment operation, we coordinated with them at every step in the process, including:

- Assisting with product sourcing
- In-house labeling and USDA approvals
- Label and spec improvements
- In-house inventory management
- Training for their fulfillment personnel



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