



# RASTELLI

FOODS GROUP





Since 1976, family-owned Rastelli Foods Group has been a trusted food service partner, delivering premium Boxed Beef, Portion-Cut Steaks, Burgers and Seafood to restaurants, hotels, and institutions nationwide.

Produced in our USDA-inspected, state-of-the-art facilities, every product reflects **our family's dedication to craftsmanship, taste, and safety.** From precision portion cutting and expert trimming to meticulous quality control, we ensure you receive products that excel in both flavor and presentation.





## GLOBAL CUSTOM MEAT SOLUTIONS

Born in New Jersey, Rastelli Foods Group has grown into a leading global supplier, specializing in customized meat portioning, cooking, and packaging solutions. Our diverse customers include the food service industry, retail and e-commerce partners, and meal-kit companies.



### FOOD SAFETY

Daily, Robust QA Testing  
**SQF Certified** with an  
“**Excellent**” Rating

USDA and FDA Approved

USDA Organic

FoodChek

RedZone



### FACILITIES

**Over 200,000 SQ FT**  
State of the Art Processing

**110,000 sq ft USDA Certified**  
Consolidation & Fulfillment Center

**Centrally located**  
Near 4 major airports & 2 seaports



### CAPABILITIES

Cutting & Portion Control

Grinds & Burgers

Case Ready, MAP, Vacuum Pack

Fresh and Frozen

Customs Clearing, Export, Import

Dry Ice Manufacturing

Label + Packaging Support

**99.8%**  
FILL RATE



# FOOD SAFETY AND OPERATIONAL EXCELLENCE

- Our team receives ongoing training to meet **SQF Certified with an "Excellent" Rating** ensuring uncompromising food safety for our customers.
- We prioritize food safety with strict sanitizing procedures
- Our vertically integrated organization is the key to our success and yours.
- We have ownership of the entire production process, with clear visibility to our entire supply chain.
- From hand-trimming to processing and packing, we utilize state-of-the-art facilities to ensure quality and safety.
- Trust us to deliver operational excellence and uncompromising food safety for your business.

**99.8%  
Fulfillment Rate  
Through the  
Pandemic!**







# CAPABILITIES

Rastelli Foods Group offers you a full range of retail as well as private label solutions custom designed to fit your ever-evolving needs. With the ever-increasing costs in the food industry, improving your efficiencies is vital to remaining competitive.

OPERATIONS	RESEARCH & DEVELOPMENT	VALUE ADD	PACKAGING OPTIONS	EXPORT & IMPORT
Cutting Portion Control Grinds Burgers	Food Trends Consumer Insights Culinary Team	Marination Tenderization Seasoning Cooking Heat & Serve	MAP, VSP, IQF, IVP Ovenable Cooking Bags Clear Bags Boxed Items	Customs and Logistics Shipping Efficiencies Purchasing Optimization





## STATE-OF-THE-ART FACILITIES

The Rastelli Creative Culinary Studio & Broadcast Center includes:

- R&D Test Kitchen
- Studio and Control Room

The facility supports all brands owned or licensed by Rastelli Foods Group, in addition to the company's expansive client base.



# AMERICA'S PERSONAL BUTCHER™



- Ray Rastelli Jr. is America's Personal Butcher™.
  - With 46+ years as a butcher and operating his own butcher shop, Ray Rastelli Jr. immediately builds trust with your shoppers.
  - Ray is in front of millions of TV viewers almost everyday on QVC where he's built a rapport with an audience that values his opinion.
- Offer your shoppers a personable and approachable Butcher Shop experience with Rastelli Butcher Approved products.
  - Shoppers value Ray's expert opinion.
  - Ray's personality will instantly connect with your shoppers.
  - This is will set your business apart from your competition.

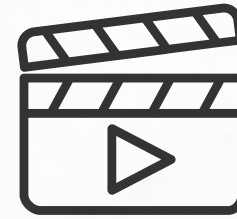






## Market Research & Consumer Insights

Leverage Industry Best Menu Data  
Product Trends Before They Happen  
Build a Craveable Innovative Pipeline



## Studio Video & Photography

We offer a fully equipped studio to help support content creation needs.



## Ideation Research & Development

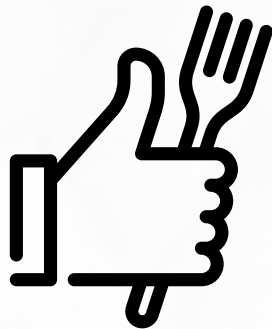
Rastelli in-house culinary, butchers and R&D team offer food science, recipe development, and yield optimization.

We'll collaborate with each other to decide on best product specifications and recipes.



## Digital Marketing Services

Social Media      Geo Targeting  
Content Marketing



## New Product Testing

Will support the product sample process and test the product for viability and guest likeness.



## Merchandising

We offer graphic design support with point-of-sale merchandising including dividers, strips, and talkers.

Rastelli Foods Group offers you marketing and creative services as value add for being our partner.



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# INDUSTRY AWARDS

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 **2022 PREMIER PARTNER**  
With Rowan College of South Jersey

 **2020 TOP 100 PROCESSORS**  
by Meat + Poultry

 **2018 PROCESSOR OF THE YEAR**  
by National Provisioner

 **2018 FAMILY BUSINESS OF THE YEAR**  
by The Inquirer

 **2016 TOP 100 COMPANIES**  
by Meat + Poultry

 **2015 PLANT OF THE YEAR**  
by National Provisioner





# CUSTOMERS THAT CARRY OUR BRAND

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Publix®





A wooden cutting board with sliced meat, arugula, and a fork and knife. The meat is sliced into several pieces, some showing a pink interior. The arugula is fresh and green. The fork and knife have wooden handles and metal heads. The background is a dark, textured surface.

# THANK YOU

We appreciate the opportunity to work with you. Should any questions or concerns arise, please do not hesitate to reach out. We're happy to help!

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