



RASTELLI'S | RETAIL OFFERINGS 2025



3 GENERATIONS
FAMILY OWNED

GLOBAL CUSTOM MEAT SOLUTIONS

Founded in 1976 as a small retail butcher shop, Rastelli's has grown into a trusted food service partner, delivering premium proteins to homes, chefs and retailers worldwide.

Produced in our USDA-inspected, state-of-the-art facilities, every product reflects **our family's dedication to craftsmanship, taste and safety**. From precision portion cutting and expert trimming to meticulous quality control, we ensure you that each & every product you receive is the very best, excelling in both flavor and presentation.



FOOD SAFETY

Daily, Robust QA Testing
SQF Certified with an
"Excellent" Rating

USDA and FDA Approved

USDA Organic

FoodChek

RedZone



FACILITIES

Over 200,000 SQ FT
State of the Art Processing

110,000 sq ft USDA Certified
Consolidation & Fulfillment Center

Centrally located
Near 4 major airports & 2 seaports



CAPABILITIES

- Cutting & Portion Control
- Grinds & Burgers
- Case Ready, MAP, Vacuum Pack
- Fresh and Frozen
- Customs Clearing, Export, Import
- Dry Ice Manufacturing
- Label + Packaging Support





RETAIL SOLUTIONS DESIGNED TO FIT YOUR EVER-EVOLVING NEEDS

OUR CAPABILITIES

Rastelli Foods Group offers you a full range of retail solutions designed to fit your ever-evolving needs. With the ever-increasing costs in the food industry, improving your efficiencies is vital to remaining competitive.

OPERATIONS	R&D	VALUE ADD	PACKAGING OPTIONS	EXPORT & IMPORT
<ul style="list-style-type: none"> Cutting Portion Control Grinds Patties Meatballs 	<ul style="list-style-type: none"> Food Trends Flavor Trends Consumer Insights Culinary Team 	<ul style="list-style-type: none"> Marination & Seasoning Tenderization Cooking <ul style="list-style-type: none"> Ready to Eat Ready to Cook 	<ul style="list-style-type: none"> MAP, VSP, IQF, IVP Ovenable Cooking Bags Clear Bags Boxed Items 	<ul style="list-style-type: none"> Customs Clearing Handling Logistics Shipping Efficiencies Purchase Optimization



FOOD SAFETY AND OPERATIONAL EXCELLENCE

- Our team receives ongoing training to meet **SQF Certified with an "Excellent" Rating** ensuring uncompromising food safety for our customers.
- We prioritize food safety with strict sanitizing procedures
- Our vertically integrated organization is the key to our success and yours.
- We have ownership of the entire production process, with clear visibility to our entire supply chain.
- From hand-trimming to processing and packing, we utilize state-of-the-art facilities to ensure quality and safety.
- Trust us to deliver operational excellence and uncompromising food safety for your business.



WHERE TO FIND US



Publix®



Wegmans



CROWD COW



INDUSTRY AWARDS

 **2022 PREMIER PARTNER**
With Rowan College of South Jersey

 **2020 TOP 100 PROCESSORS**
by Meat + Poultry

 **2018 PROCESSOR OF THE YEAR**
by National Provisioner

 **2018 FAMILY BUSINESS OF THE YEAR**
by The Inquirer

 **2016 TOP 100 COMPANIES**
by Meat + Poultry

 **2015 PLANT OF THE YEAR**
by National Provisioner

... PLUS, 40 QVC AWARDS SINCE 2017!



RASTELLI'S
BURGERS + SLIDERS

BUTCHER APPROVED. CHEF CRAFTED. GOURMET BURGERS

Smashed Burger Technology

Always creates a softer, juicier burger.

Better texture, bite & eating experience.

Burger gently pressed vs. forcibly shaped.

Low compression, handmade quality.

CAPABILITIES

80,000

Pounds of burgers per day

160,000

Pounds of grinds per day





WHAT'S TRENDING?

THESE TYPES OF BURGERS ARE MOST POPULAR ON U.S. MENUS RIGHT NOW

	Menu Penetration	1-Year Growth	4-Year Growth
Wagyu	2.3%	+8%	+79%
Brisket	3.7%	+9%	+51%
Short Rib	1.9%	+17%	+42%
Chuck	4.7%	-2%	+14%
Applewood Smoked Bacon	8.3%	+6%	+11%
Beef	39.4%	-	+7%

**Source: Datassential Burger Report, September 2021*

RASTELLI'S

EST. 1976

Traditional
Brand

NEW & IMPROVED PACKAGING

BUTCHER BURGERS

5.33 OZ EACH | INDIVIDUALLY VACUUM PACKED | FRESH + FROZEN OPTIONS | GENTLY PRESSED
FRESH PROGRAM 2, 4, 6 & 8 CT. OPTIONS | FROZEN PROGRAM 4, 6 & 10 CT. OPTIONS

ASSORTMENT (CLASSIC):

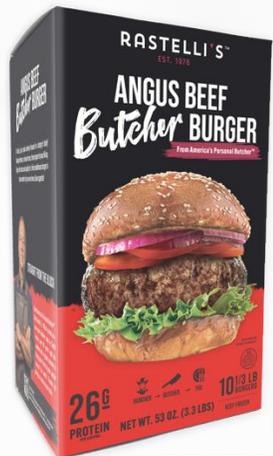
Angus Beef
Chuck & Short Rib Angus Beef
Dry Aged Beef
Grass-Fed Beef

Salmon Burgers*
Turkey Burgers*
USDA Prime Beef
Wagyu Beef

*Not currently available *fresh*.

ASSORTMENT (INCLUSIONS):

Angus Beef (Bacon & Cheddar)
Angus Beef (French Onion)
Angus Beef (Philly Cheesesteak)
Wagyu Beef (w/ Cheddar)



10CT FROZEN BOX



MERCHANDISE
VERTICALLY OR
HORIZONTALLY!

6CT FROZEN BOX



4CT FROZEN BOX

NEW & IMPROVED PACKAGING

BUTCHER SLIDERS

2 OZ EACH | 12CT FRESH + FROZEN OPTIONS | GENTLY PRESSED

ASSORTMENT:

Angus Beef
Chuck & Short Rib Angus Beef
Wagyu Beef



MERCHANDISE
VERTICALLY OR
HORIZONTALLY!

12CT FROZEN BOX





SMASHED BURGERS

3 OZ EACH | 8CT FRESH + FROZEN OPTIONS | PRE-SMASHED WITH REAL BUTTER
MADE WITH SEA SALT & CRACKED BLACK PEPPER

ASSORTMENT:

Angus Beef



MERCHANDISE
VERTICALLY OR
HORIZONTALLY!

8CT FROZEN BOX



8CT FRESH TRAY

RASTELLI'S

CASE-READY RETAIL LINEUP

GRINDS

PACKAGED IN MAP + ROLL STOCK | 1 LB + 3 LB FRESH + FROZEN
OPTIONS

ASSORTMENT (FRESH):

73/27, 80/20**, 90/10 Angus Ground Beef
85/15 Grass-Fed Ground Beef
Wagyu Ground Beef***

*Not currently available as **saddle pack**.

Also available in **MAP.

ASSORTMENT (FROZEN):

Available for *slack & thaw!*

73/27*, 80/20*, 85/15 Black Angus Ground Beef
Ground Chicken
Ground Turkey
Ground Pork*

*Not currently available as **saddle pack**.



PORTIONED STEAKS

FRESH | PACKAGED IN ROLL STOCK | INDIVIDUALLY PACKAGED | HAND-TRIMMED
SIMPLIFIED INVENTORY CONTROL | REDUCE LABOR + INJURY RISKS | ACCURATE SIZING



BEEF (FORMERLY RASTELLI PREFERRED):

Premium 150-day grain-fed, wet-aged Beef, meeting strict standards for trim, marbling, and aging. Our program delivers top quality at a cost-effective price.

Filet Mignon (6, 8 oz) Ribeye Steak (8, 10 oz)
NY Strip Steak (8, 10 oz) Sirloin Steak (8 oz)



ROASTS

PACKAGED IN ROLL STOCK | SEASONED + UNSEASONED OPTIONS
PERFECT FOR HOLIDAYS, SPECIAL OCCASIONS OR EVERYDAY MEALS!

ASSORTMENT (UNSEASONED):

- Beef Prime Rib Roast (4 LBs)
- Beef Tenderloin Roast (4 LBs)
- Beef Tenderloin Roast w/ Fat Tied On (4 LBs)
- Boneless Pork Loin Roast (4 LBs)

ASSORTMENT (SEASONED):

- Garlic-Herb Beef Prime Rib Roast (4 LBs)
- Steakhouse Beef Tenderloin Roast (2.5 LBs)
- Tuscan Herb Boneless Pork Loin Roast (4 LBs)
- Tuscan Herb Turkey Breast Roast (4 LBs)



RASTELLI'S

VALUE-ADDED RETAIL LINEUP

INCREASED SHOPPER DEMAND FOR VALUE-ADDED MEATS

With more at-home meal preparation and pressure on time, convenience remains important despite the inflationary pressure on income, with the ever-growing popularity of value-added meat driving **above-average sales gains**.

 **9 IN 10 HOME-PREPARED DINNERS CONTAIN A PORTION OF MEAT/POULTRY**

87% of dinners contain a portion of meat/poultry

Days out of a typical week with a home-prepared dinner that feature a portion of meat/poultry:

- 4** Average # of weekly home-prepared dinners with a portion of meat/poultry
- 3.1 Gen Z
- 3.8 Millennials
- 4.2 Gen X
- 4.3 Boomers

Source: The Power of Meat, 2023

67%

MEAT SHOPPERS THAT PURCHASE VALUE-ADDED MEAT/POULTRY SOMETIMES OR FREQUENTLY

30% SINCE 2016



Value-added meat	Dollar sales	\$ vs 2021	\$ vs. 2019	Lbs sales	Lbs vs 2021	Lbs vs. 2019
Total value-added	\$22.8B	+8.1%	+26.7%	4.8B	-3.5%	+1.1%
Beef	\$2.8B	-1.0%	+25.6%	457M	-6.7%	+5.5%
Chicken	\$754M	+5.1%	+20.5%	177M	-3.9%	-8.8%
Pork	\$835M	+1.2%	+17.1%	281M	+1.6%	+8.4%
Turkey	\$318M	+4.4%	+24.2%	130M	+0.8%	+16.1%

Source: IRI, Integrated Fresh, MULO, 52 Weeks ending 1/1/2023 | Smaller value-added proteins not listed

MARINATED MEATS

FRESH + FROZEN PROGRAMS | ROLL STOCK + VSP OPTIONS | READY TO COOK IN MINUTES
PRE-MARINATED + PRE-SEASONED OPTIONS

BEEF:

Flank Steak
Sirloin Steak
Steak Strips
Teres Major Steak

Flavors: Carne Asada, Garlic-Herb, Korean BBQ, Mongolian, Plain, Steakhouse, Street Taco

CHICKEN:

Chicken Breast
Chicken Breast Strips
Chicken Thigh

Flavors: Caribbean Jerk, Garlic-Herb, Italian, Lemon-Herb, Margarita Lime, Pesto, Street Taco, Teriyaki

PORK:

Pork Chop

Flavors: Bourbon Black Pepper, Italian, Maple Brown Sugar, Thai Ginger

Note: Not all cuts and flavors are available to mix & match. See sell sheet for complete list of available items.



GOURMET SAUCES

PACKAGED IN EASY-SQUEEZE BOTTLES

Pass the bottle and enjoy the taste of a sweet and savory sauce on steaks or a creamy and tangy sauce on burgers – or as marinade for other meats on your menu.

ASSORTMENT:

Butcher Burger Sauce (10 oz)
Butcher Steak Sauce (12.5 oz)



EXCLUSIVE BRANDS

EGG HARBOR SEAFOOD

10 OZ HEAT + SERVE MEALS | FULLY MICROWAVEABLE
MADE WITH SUSTAINABLY SOURCED SEAFOOD + FRESH VEGGIES
READY IN MINUTES | PACKED WITH PROTEIN + HEALTHY OMEGA-3S

ASSORTMENT:

Bourbon Glazed Salmon with Sweet Potatoes + Green Beans
Shrimp Scampi with Spinach + Roasted Red Peppers
Shrimp with Cheese Tortellini + Broccoli in a Garlic Butter Sauce
Sweet + Sour Shrimp with Broccoli + Udon Noodles



GRATEFUL EATS

MADE WITH ALL-NATURAL CHICKEN & GRASS-FED BEEF | FRESH + FROZEN PROGRAMS
UP TO ½ CUP VEGGIES PER SERVING | ANTIBIOTIC & HORMONE-FREE | GLUTEN-FREE
NO ARTIFICIAL INGREDIENTS | CHEF-CRAFTED IN SMALL BATCHES



ASSORTMENT (FRESH):

All-Natural Chicken Meatballs
All-Natural Ground Chicken

Grass-Fed Beef Meatballs
Grass-Fed Ground Beef

ASSORTMENT (FROZEN):

All-Natural Chicken Meatballs
All-Natural Chicken Patties

Grass-Fed Beef Meatballs
Grass-Fed Beef Patties

PIZZERIA DELUNA

GOURMET STONE-FIRED PIZZA MADE WITH PREMIUM ITALIAN INGREDIENTS
FIOR DI LATTE CHEESE, SAN MARZANO TOMATOES + 0.0 ITALIAN WHEAT FLOUR
ZERO PREPARATION | PAR BAKED, FULLY TOPPED + READY TO COOK

ASSORTMENT:

Classic Cheese Pizza

Meat Amore Pizza

Mushroom Mascarpone Pizza

Pepperoni Pizza

NEW!

12" Pizza Crust

NEW!

16" Pizza Crust





THE ORIGINAL ROUND DOG

- Made With **Beef + All White Meat Chicken Breast**
- **Child Nutrition Approved/NSLP Compliant**
- **1 Round Dog = 2 Hot Dogs!**
- No Added Hormones or Steroids
- No Added Nitrates or Nitrites*
- No Artificial Preservatives
- No MSG or Trans Fats
- **Gluten-Free**



**Other than those naturally occurring in the meat.*

THREE JERKS JERKY

100% FILET MIGNON BEEF JERKY + GRASS-FED BEEF JERKY OPTIONS
INNOVATIVE CULINARY FLAVORS | AS SEEN ON SHARK TANK!
MADE IN THE USA | NO ADDED NITRATES | NO PRESERVATIVES



ASSORTMENT (FILET MIGNON):

Memphis BBQ
Original

Teriyaki



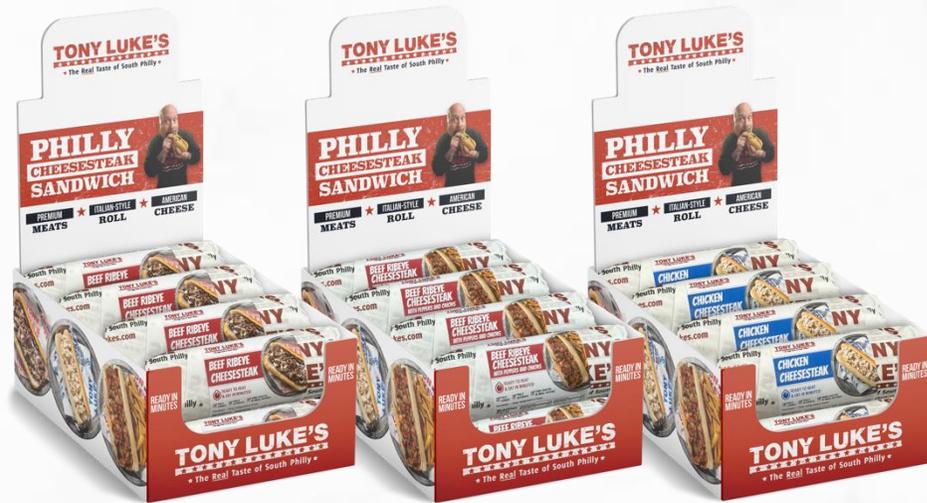
ASSORTMENT (GRASS-FED):

Memphis BBQ
Original

Teriyaki

TONY LUKE'S

AWARD-WINNING PHILLY CHEESESTEAKS | READY IN MINUTES | NATIONAL AWARENESS
MADE WITH SLICED RIBEYE MEAT OR SLICED CHICKEN BREAST | HEAT + EAT AND READY TO COOK OPTIONS



ASSORTMENT (HEAT + EAT):

Beef Ribeye Cheesesteak
Beef Ribeye Cheesesteak w/ Peppers + Onions
Chicken Cheesesteak



ASSORTMENT (READY TO COOK):

Beef Ribeye Sliced Steak
Chicken Breast Sliced Steak

Beef Cheesesteak
Sandwich Kit

THANK YOU

We appreciate the opportunity to work with you. Should any questions or concerns arise, please do not hesitate to reach out. We're happy to help!

RASTELLI
FOODS GROUP

